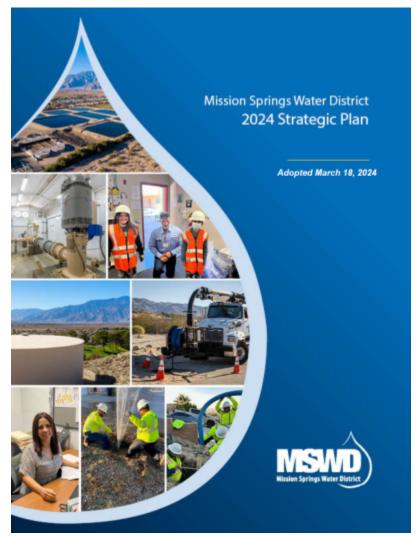
## **Strategic Plan**

Mission Springs Water District's 2024
Strategic Plan outlines a focused roadmap
for efficient water management and
community service. Building on a 70-year
legacy, the plan aligns with MSWD's mission
to provide, protect, and preserve water
resources.

## **Key Elements:**

- ·Historical Evolution: From a one-squaremile entity in 1953 to 135 square miles today, MSWD has expanded infrastructure and services to over 44,000 residents.
- ·Mission and Vision: MSWD's mission is clear to provide, protect, and preserve water. The vision emphasizes trust-building, employee empowerment, customer-focused service, environmental stewardship, and public health.
- ·Values: Accountability, leadership, professionalism, and service form the foundation of MSWD, guiding decisions and fostering a culture of excellence.
- ·Strategic Focus: The 2024 plan is a dynamic, action-oriented document, prioritizing efficient leadership, management, and operational excellence. It serves as the pinnacle planning guide for the organization.
- ·Commitment to Excellence: The Board of Directors and staff are committed to exceeding customer expectations, ensuring MSWD remains dedicated to excellence and envisions a sustainable future for water resources.

The MSWD Strategic Plan is a forward-looking blueprint that underscores the district's commitment to responsible water management and community service, guided by a clear mission, vision, and set of values.



## **Supporting Documents**

2024 MSWD Strategic Plan 5.33 MB